



## JAMBAR *Scholar-Athlete* of the Week



### Kalena Johnson

Recognized for exemplifying a transformative approach to personal and professional development that embraces holistic growth via an intentional pursuit of identity, community, and academy. Kalena has taken advantage of several opportunity paths, on and off campus, all of which have played a vital role in her rise as a respected peer and team leader. She is passionate about product management, brand communications, and sports marketing and has cultivated a resilient mindset that allows her to adapt quickly and tackle high pressure situations head-on. Kalena's ability to actively listen, understand diverse perspectives, and build trust within a team setting have driven her to contribute to meaningful projects that foster innovation and create lasting impact. In connection to her curricular pursuits as Media Studies major, she has served as a Cameron Institute Social Media Marketing & Operations Intern – supporting projects within career development, community engagement, and mental performance; the President of the Cal Sports Marketing Club – overseeing operations, event planning, and management of resources; a Product Marketing Intern & Go to Market Consultant with Adidas – developing strategic insights and product detailing, storytelling, and distribution; and an Athlete and Event Marketing Intern with Talent Resources Sports LLC – building brand partnerships, managing databases, and conducting market research.



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### Abbey Scanlon

Recognized for maintaining a consistent commitment to accruing knowledge with regard to physical and mental performance factors both within and beyond the sporting space. Abbey is truly a gifted and reflective practitioner who pursues her passion with a clear sense of purpose, both creatively and scientifically. She is intentional about leveraging her consciousness of self, in relation to others, with a disciplined sense of situational awareness. Abbey deliberately celebrates small victories in the classroom and on the mat, extending her personal endeavors into professional opportunities. Her highlight reel includes working as a representative for the Cal Student-Athlete Advisory Committee; serving as the President of College Athletes Leading Mindfulness at Berkeley; and offering her insight on content development, media production, and filming/editing techniques as a Cal Athletics Creative Services Intern. Abbey continues to be an influential Peer Advisor for the First-Year Transition, Exploration, and Discovery Seminar, challenging students to think outside their comfort zones while practicing self-care and being intentional about using campus resources available to them. She is devoted to making sure the next generation of Golden Bears embrace their overall experience by giving to and getting the most out of the Cal journey.



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### Iyan Godwin

Recognized for fostering innovative agency through immersive professional projects that leverage his passion for finance with a unique blend of technical, financial, and operational pursuits. Iyan is a changemaker whose academic journey in economics and data science has equipped him with strong analytical skills and a strategic mindset, fueling his interest in the dynamic world of finance. Beyond his accolades in the classroom and on the track, he has made huge strides as a finance-focused and data-driven practitioner. Iyan's highlight reel exemplifies the application of curricular knowledge and skills gained to real world projects. One of his most noteworthy endeavors has come from serving as the President of Godwin Santamaria Partners, where he has pioneered a Black-owned software enterprise specializing in robust government contract solutions; orchestrated teams, integrating talent from tech titans like Netflix and Microsoft, to engineer and deploy advanced software solutions; collaborated with partner tech firms to architect and deploy a state-of-the-art wayfinding software system for the Loma Linda VA Medical Center, optimizing UX/UI and ensuring ADA compliance; executed a custom radio software integration for the U.S Embassy in La Paz, Bolivia, emphasizing secure data transmission and scalability; and delivered multi-platform applications and solutions for an array of domestic and international agencies, emphasizing interoperability and cybersecurity standards.



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### Jessie Rose

Recognized for diligently seeking out diverse experiences and opportunities to enhance her leadership skills and knowledge within multiple spaces at Cal and beyond campus borders. Jessie is truly a reflective practitioner who leverages her lived experiences to enhance her ongoing personal and professional growth. She has strategically built a bridge between her curricular interests and co-curricular pursuits, diversifying her portfolio of short-term achievements relative to long-term aspirations. Jessie's highlight reel, beyond the classroom and the pool, includes – (1) serving as the president of Cal Berkeley Golden Girls, leading a community of 50+ female student-athlete members, managing events, social media content, team building, and budget to foster connection and support; (2) interning with L'Oréal's Youth to the People Marketing DMI Team, coordinating media and digital teams to launch the Summer 2024 campaign for a top-3 Youth to the People beauty product; and (3) contract consulting with CommonSpirit Health, producing a competitive analysis of 10+ healthcare players, identifying key delivery gaps for clients, while providing a best-in-class service model. With many more leadership engagements on the horizon, Jessie holistically exemplifies the pillars of The California Way, paving a motivational path for future student-athletes.



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### Mika Lee



Recognized for framing her passion for statistics, sports, and technology into relevant and creative opportunity windows, allowing her to take ownership of her professional pursuits and leadership pathways. Mika has diversified her palette of co-curricular endeavors while balancing the demands of a rigorous major – focusing on skills such as problem-solving, public speaking, analytical research, project management, and collaborative engagement. In her time at Cal, she has served as a Cal Athletics camps instructor, helping younger athletes gain confidence in their ability to thrive in a competitive environment; worked as a SAAC chief communications officer, creating a new opportunity for student-athletes called “Adopt-a-Week” designed to increase community service involvement from various teams; and interned as an apprentice with Momentum, conducting informational interviews and job shadows with several women in different departments. Mika was also an influential Peer Advisor for the First Year Transition, Exploration, and Discovery Seminar, challenging students to think outside their comfort zones and making sure the next generation of Golden Bears embrace their overall Cal journey.